

Tuesday November 23, 1987

#### DEVELOPMENT STRATEGY FOR LIMEHOUSE AREA ON SHOW

On Thursday November 25 the London Docklands Development Corporation will mount an exhibition in Limehouse Library, Commercial Road, E14, to coincide with the publication of a Consultation Report on Development Strategy for the Limehouse Area.

Reg Ward, Chief Executive of the LDDC, said: "By drawing together all the existing plans for the area and presenting to the public a series of proposals we hope to achieve an integrated development which does not turn its back on the rest of Limehouse and which maintains the identity of the area." The document draws on many views already expressed in response to planning applications and on the various written appraisals of aspects of Limehouse published by local groups.

The Limehouse area, located some three miles from Tower Bridge and centering upon Limehouse Basin, is one of the older parts of East London and has a resident population of 2,635. The smaller riverside wharves have now ceased trading and various light industrial concerns are scattered throughout the area.

Limehouse has recently attracted some major re-development proposals for:

- the quays around Limehouse Basin.
- the riverside site of Free Trade Wharf.
- the Light Rapid Transit Railway system.
- a revised route for the Docklands Northern Relief Road.

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## LIMEHOUSE STRATEGY - 2

The Development Strategy (copy attached) looks at the effects of developments within each area and adopts the following policies as laid out in the Tower Hamlets Borough Plan:

- the protection of existing firms, reducing where possible, their operational problems
- encouraging new industry to establish in appropriate locations
- the desirability of improving Borough and GLC estates both by renovating flats and by a programme of environmental improvement promoting new house-building
- seeking improvement to public transport and the road network and the way it is used
- increasing open space in an area with very little open space.

Removal of heavy traffic from Narrow Street and the opening up of the area with improved transport facilities will bring life and people back into Limehouse and with increased activities will come all types of employment opportunities.

Water areas which give Limehouse its distinctive character will be a major feature. Sensitive and imaginative treatment of the historic old quays, listed buildings, and the linkage of the two Conservation Areas around St Anne's and Narrow Street will enhance the character of the area .

Visitors to the Limehouse Exhibition are being asked to comment on the proposals. The LDDC will assess the response by December 31, 1982 before progressing with any part of the proposals.

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through Charles Barker Lyons

For further information please contact: LDDC Press Office  
01-515 3000